

## TimberTech® Moves FenceScape® Production to Wilmington

**Wilmington, Ohio – July 28, 2011** – Citing increased consumer demand and operating efficiencies, TimberTech announces that the FenceScape manufacturing will move from their Columbus facility to the company's headquarters in Wilmington.

The Columbus plant will continue to produce all of TimberTech's PVC-related products. As a result, all wood plastic composite (WPC) products will be handled at the Wilmington manufacturing plant. By consolidating operations, the company will streamline its production process and increase operational efficiencies.

The move was a result of increased sales. The first and second quarters of 2011 realized a growth rate of 80 percent over the same term in 2010. A number of factors contributed to TimberTech's expansion in the WPC fencing industry that include; growing consumer awareness of the category and FenceScape, decreased competition, increased demand for low-maintenance products and greater design options leading to improved functionality.

"In 2007, TimberTech entered the low maintenance composite fencing category with the expectation that this product category was going to act like and grow like the composite decking category. It has taken longer to create critical demand with some many other options available," states Kevin Brennan, Senior VP Sales & Marketing. "Recent activity has shown that consumers are willing to invest in a low-maintenance product that brings increased value and aesthetics to their outdoor living spaces."

TimberTech is currently evaluating its product offerings and looks to develop additional offerings in the FenceScape product line.

### **About TimberTech**

TimberTech is a leading manufacturer offering low-maintenance decking, railing, fencing and lighting products for residential and commercial applications. The company offers a wide range of durable outdoor solutions in an unmatched selection of colors and styles. A leader in quality, innovation and brand, TimberTech products are available through a nationwide network of contractors and building products dealers. TimberTech is a Crane Building Products business. For more information, visit [www.timbertech.com](http://www.timbertech.com), [www.facebook.com/pages/TimberTech](http://www.facebook.com/pages/TimberTech) and [twitter.com/timbertech\\_deck](http://twitter.com/timbertech_deck).

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